

MUSTANG DAILY

California Polytechnic State University, San Luis Obispo

Volume 51, No. 2

Monday, September 22, 1986

ASI produces for local cable first TV show

By Kenneth Dintzer

Special to the Daily

In a classroom turned sound stage, with an ASI president turned producer-director and a student turned host, ASI Productions on Thursday filmed its first episode of "After Class," a weekly talk show to be broadcast on Sonic Cable Channel 6.

Hosted by speech communication major Jim Brosnahan, the show is very similar in format, if not in content and execution, to "Late Night with David Letterman," including an opening monologue, audience participation and a live rock band.

According to ASI President Kevin Swanson, this similarity was intentional. In an interview before taping he said, "Everybody loves Letterman, right? We'll just be working towards a Letterman-type show. We realize this is going to be crazy. At first I was scared to death, but it's certainly exciting. It may work; it may not. But that's not going to discourage us from trying."

Slated for broadcast on 7 p.m., Sept. 30, the first show featured three students as guests including WOW Board President Lenny Davis, juggler Toby Goldman and student/comedian Mark Reichel as well as rock band Secret Service.

The first show had some obvious gaffs including missed cue cards, forgotten jokes and a trek into the audience without proper lighting in which Brosnahan mistakenly asked one of the show's crew members, "So, what brought you here today?"

After the taping Swanson said, "We were pleased. We expected more problems than we had."

One goal Swanson achieved was the completion of the show in one take. He said this was important to maintain spontaneity.

According to Swanson, goals for future broadcasts include consistent use of studio material, filming from different locations throughout campus, different hosts each week and getting enough people to compose a "studio audience."

The difficulty of getting spectators is one of the major stumbling blocks the fledgling production faces, he said. Although WOW groups were brought in for the first show, only the first three rows of the classroom in Agricultural Engineering Room 123 were filled.

It appears the problem may get worse before it gets better. Swanson said attempts will be made to book guests who can draw crowds, including fraternity members and club presidents.

For the first show, applause signs were used to coordinate audience reaction, and Swanson asked

See SHOW, back page



Jim Brosnahan smiles at the television camera during the first taping of "After Class."

KENNETH DINTZER/Mustang Daily

Ranking universities

Effect of ratings is varied

By Lynnette Ward

Staff Writer

Published ratings of colleges and universities have become abundant in the past several years. But the importance of these ratings to prospective students is limited.

Cal Poly has been rated highly in a variety of surveys, but many students entering this fall probably paid little or no attention to college rankings.

A recent report by the Congressional Research Service sheds some light on the meaning and value of ratings for colleges.

Some colleges and universities boast ratings to prospective stu-

See RATINGS, back page

First glance



Cal Poly men's basketball coach Ernie Wheeler resigns after 14 years. See story, page 3.

IN A WORD

ed•dy — a swirling mass of confusion; circular currents resembling smoke rings.

WEATHER

Tuesday will be sunny, with highs in the 70s and lows possibly dipping into the 50s. Afternoon will be breezy, with winds between 10 and 20 mph.

EDITORIAL

Knowledge is power

This is it: the first day of a new year. For most people the year starts Jan. 1, but for those of us at Cal Poly, the year begins today.

There's a lot going on. It is a time to see old friends, and meet new ones. A time to scrutinize class schedules, get study lists in shape, and prepare for the academic year.

There's so much to do that it's convenient to slip into a lifestyle which is insulated by the collegiate atmosphere. Because of arduous academic demands, this insulation isn't necessarily destructive, and can in fact be beneficial to many students, particularly freshmen. Cal Poly isn't easy.

There is an awfully big world out there, however, and ignoring it will not make it go away. Simply forgetting about the forces which shape the world, *your* world, will not lessen their effects.

Many students fail to remember why they came to Cal Poly in the first place. Most were attracted by the practical nature of a Cal Poly degree. The university is well-known for its "learn by doing" philosophy.



In other words, most students come to Cal Poly to prepare for a career. What some students fail to realize is that every job involves working with all kinds of people, and the degree of isolation inherent in college life is not found in the "real world."

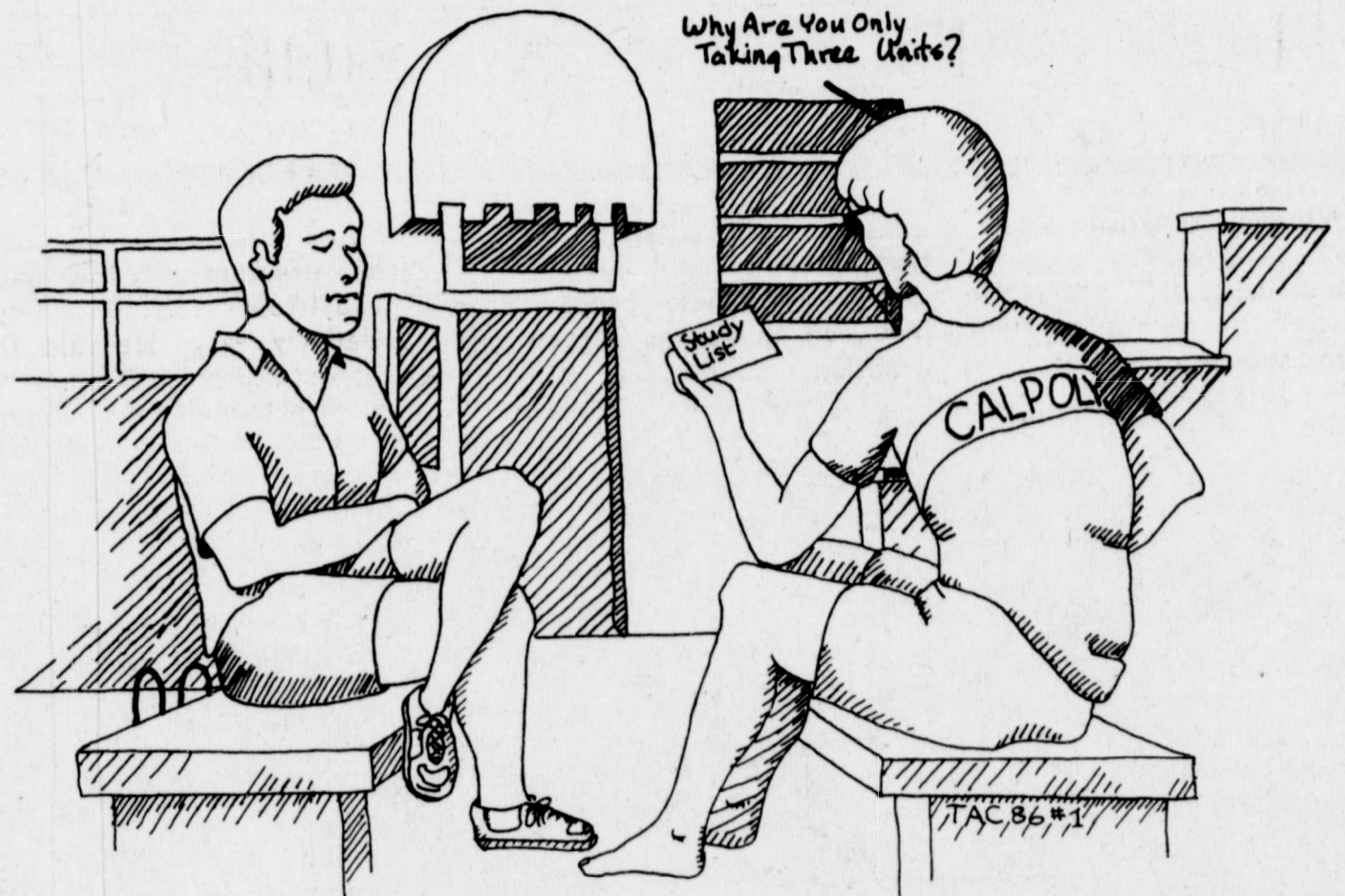
There is no getting around it. To be successful in the world, you're going to have to understand it. And to acquire even a minimal level of understanding takes a little time.

Pick up a newspaper and scan the headlines. Watch the evening news on television. Flip through a weekly news magazine. None of these endeavors require a great investment in time. Indeed, it is a wise and prudent investment. It would be difficult to find a successful person, a leader, who does not keep abreast of the news.

There are many important issues being debated right now which will affect your life. These issues range in scope from the international level to the campus level. Some topics, such as divestment in companies doing business in South Africa, have a direct impact on all levels. Yet there are many students at Cal Poly who cannot define the term apartheid.

Other important issues to be faced are: the proposed student fee increase to support athletic scholarships, Proposition 61, which could have a deleterious effect on the Cal Poly faculty, and the all-pervasive problem of drugs and drug testing.

Remember, keeping in touch with what's going on is not simply a matter of citizenship. Successful people make good decisions, and good decisions cannot be made without information.



Definitely a Freshman

Profiles of the political playmates

Between midterms and Moosehead, most students don't really have the time to keep up on current events. In an attempt to aid these underinformed kindred I have put together full, in-depth reports on some of today's most important newsmakers. For clarity I have used a standard "data sheet" format taken from one of America's most important periodicals.

Name: Ronald Reagan.
Bust: U.S. taxpayers. **Waist:** \$200 billion in military spending.
Hips: shoots from there.
Height: as a cowboy in third-rate movies. **Weight:** just two more years.
Birth date: between that of Jesus and Moses.
Turn-ons: ocean breezes, nuclear superiority and the American flag.
Turn-offs: Communists, journalists, taxes and intellectuals.

Name: Rose Bird.
Bust: yes. **Waist:** the scum?
Hip: -py.
Turn-ons: life, justice, California Constitution.
Turn-offs: obnoxious little

FOOD FOR THOUGHT

Kenneth Dintzer

people with obnoxious little minds who want to force their obnoxious little biases on the court.
Favorite film: "And Justice for All."

Name: Pat Robertson
Bust: as a political candidate. **Waist:** 49 (also I.Q.) **Hip:** -poptamus.
Turn-ons: God, fresh air, power and money (not necessarily in that order).
Turn-offs: liberals, George Bush, Willard Scott in drag.
Favorite films: "Oh, God," "Heaven Can Wait," "Heaven's Gate," and especially "Pennies from Heaven."

Name: William Rehnquist.
Busts: heads. **Waist:** of time. **Hip:** -ocrite.
Turn-ons: black robes, white-hooded robes, burning crosses

and the Constitution.
Turn-offs: Jews, blacks, equal rights, Democrats.
Spiritual leader: Ronald Reagan.

Name: Micheal Deaver.
Bust: -ed **Waist:** -ed **Hip:** No, not so hip.
Turn-ons: greed, wealth, money and himself.
Turn-offs: Senate investigating committees.
Favorite play: "Death of a Salesman."

Name: Edwin Meese Commission on Sex and Violence.
Bust: censored. **Waist:** censored. **Hips:** censored.
Turn-ons: none.
Turn-offs: sex, nudity, smut, filth, freedom of the press, Bob Guccione, Hugh Hefner and privacy.
Favorite books: the Bible. (All others should be burned.)

Well, I hope this has been informative. I wanted to include fold-out pictures of each of the above, but my editors said it would be indecent (not to mention gross).

MUSTANG DAILY

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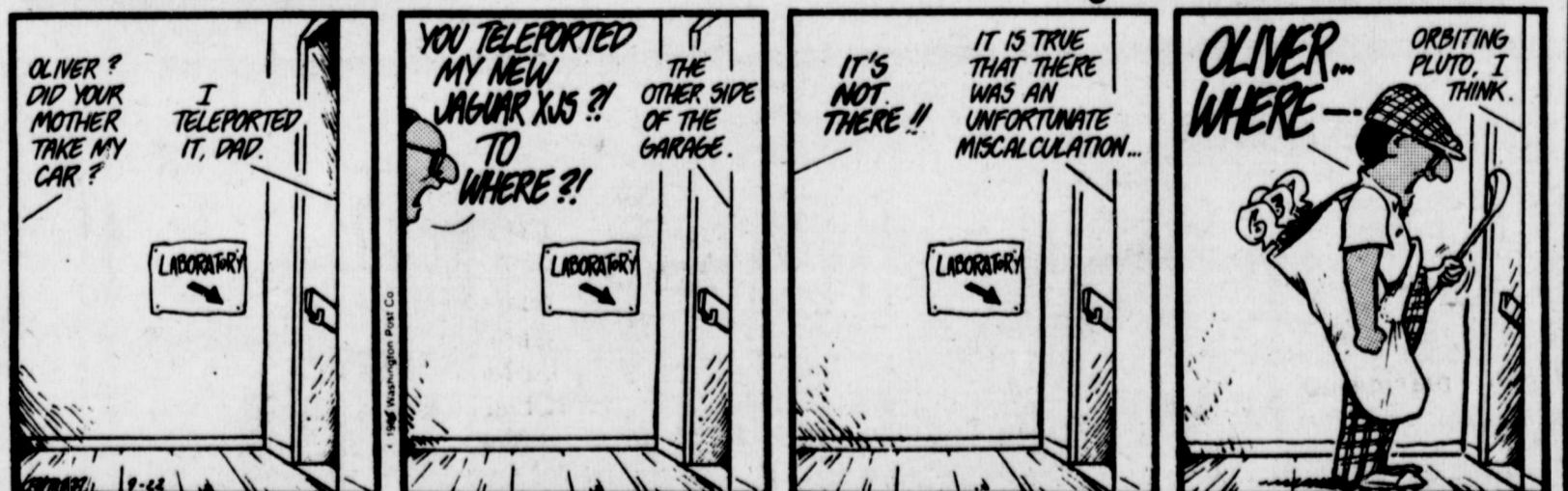
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BLOOM COUNTY

by Berke Breathed



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Wheeler resigns as head coach, Beason hired

By Dan Ruthemeyer
Sports Editor

Cal Poly head basketball coach Ernie Wheeler resigned Thursday after 14 years of coaching the men's basketball team. He was replaced by former assistant coach Steve Beason.

Wheeler leaves the Cal Poly coaching ranks with a record of 249-139 in his 14 years as coach.

The resignation, which is effective immediately, will allow Wheeler to work on special projects, programs and activities for the university.

Wheeler will work under the direction of James Strom, vice president for University Relations, and Malcolm Wilson, vice president for Academic Affairs.

According to Strom, Wheeler is

likely to work in athletic promotion and alumni services. He said that Wheeler's background in athletics will benefit University Relations.

"We use these people where they can make the biggest contribution," said Strom.

Strom said Wheeler's background will be especially important to alumni services, which last week lost the services of Robert Timone, who has taken a job at a private school in Reno, Nevada.

The change in coaching leadership is not expected to adversely affect the basketball program, said Athletic Director Kendrick Walker.

"Steve had done a very good job for us last year," he said.

"He has recruited many of the freshman players."

Walker added that because Beason has been associated with the program in the past, the transition period should be relatively easy. He said the hiring of Beason will allow for the program to maintain continuity.

Although Beason will be working under the title of interim basketball coach, Walker said he will be retained for the entire 1986 season, and the university will begin a nationwide search for a permanent coach early this year. The permanent coach will be hired for the 1987 season.

Beason said he is looking forward to starting his new job.

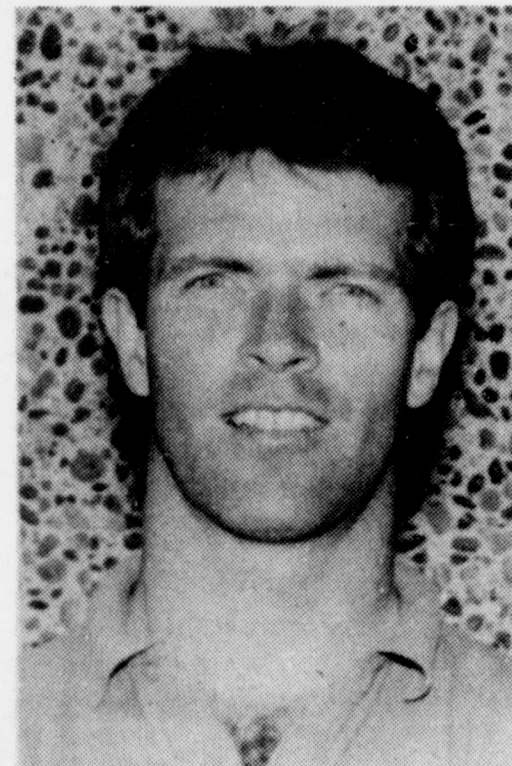
"I'm excited to have the opportunity and sad that coach

Wheeler is undoubtedly going through some pain," he said.

He said he will spend the first week of his new job talking to his players and getting organized for the upcoming season.

The 30-year-old coach has had previous experience at the high school level where he coached Quivira High School of Bushton, Kan. to a 22-2 record in 1983. In 1985 he coached Whittier High School in Whittier, Calif. to a 6-6 record and its first playoff berth in seven years.

In his 14 years as coach, Wheeler had taken Cal Poly teams to NCAA post-season competition five times, and in 1980-81 he coached Cal Poly to a third place finish in the NCAA Division II Championships.



Steve Beason

Scoreboard

UC Davis 32, Cal Poly 21

Score by quarters:

Poly	7	11	3	0	21
Davis	6	12	7	7	32

Scoring:

D — Wayne Adkins 80-yard pass from Chris Peterson (kick blocked)
CP — Lance Martin 24-yard pass from Robert Perez (Robertson kick)
D — Bruce Shadoff 5-yard pass from Peterson (conversion failed)
D — Adkins 28-yard pass from Peterson (kick failed)
CP — Cornell Williams 2-yard run (Conversion Gary Artist pass from Perez)
CP — FG Robertson 40 yards
D — Chris Mandeville 37-yard pass from Peterson (Loretto kick)
CP — FG Robertson 26 yards
D — Jerold Ligons 1-yard run (kick Loretto)

Team Statistics	Poly	Davis
First downs	15	14
Rushes-yards	34/73	46/136
Passing yards	278	232
Passes	20-37-3	13-22-2
Total yards	351	368
Punts-avg	3/43.3	3/39.7
Fumbles-lost	2/1	1/1
Penalties-yards	7/70	9/76

Individual Statistics

Rushing — Poly: Gleed 16-54, Williams 14-41, Perez 3(-25), Artist 1-3. Davis — Ligons 22-91, Roger Wilkerson 6-16, Adkins 1(-9), Bryant Carter 3-4, Peterson 8-19, Doug Gomez 4-7, Mandeville 1-8, Sloat 1-0.
Passing — Poly: Perez 20-36-3, 278; Brock Bowman 0-1-0, 0. Davis: Peterson 13-22-2, 232.
Receiving — Poly: Martin 7-154, Owens 3-60, Joseph 5-45, Gleed 2-8, Artist 1-2, Grosz 1-5, Williams 1(-1). Davis: Wilkerson 2-10, Adkins 2-108, Mandeville 2-55, Ligons 4-12, Delgado 2-52, Shadoff 1-5

Cal Poly 26, CSU Chico 18

Score by quarters:

Poly	17	0	3	6	26
Chico	0	6	3	6	18

Team Statistics	Poly	Chico
First downs	23	18
Rushes-yards	39/101	51/204
Passing yards	246	215
Passes	25-41-1	13-25-0
Total yards	347	419
Punts-avg	4/39.0	6/33.0
Fumbles-lost	6/5	2/1
Penalties-yards	5/30	4/55



Cal Poly running back Jim Gleed scores a touchdown in the game against Chico State.

DARYL SHOPTAUGH/Mustang Daily

Mustangs earn split of first two games

By Dan Ruthemeyer
Sports Editor

Losing in the final quarters to UC Davis on Saturday, 32-21, the Cal Poly Mustang football team had its record dropped to an even 1-1, and will use the following two weeks to regroup for its Oct. 4 game against Cal Lutheran.

Cal Poly made a strong showing against Davis in the first half, playing to an 18-18 tie at the intermission. But after the break, the Aggies scored touchdowns in the second and third quarters to pull away and pick up the win.

"We played with them all game and it really could have gone either way," said

second-string quarterback Brock Bowman.

Davis used a strong run defense to shut down the corps of Mustang running backs. Senior Jim Gleed was held to 54 yards on 16 carries, while fullback Cornell Williams was only able to pick up 41.

Junior quarterback Robert Perez fared better than his running backs by gaining 278 yards passing on 20 completions. Bowman, who filled in for an injured Perez in the late-going, was 0 for 1 in his debut.

Perez' primary receiver on the night was senior Lance Martin, who hauled in seven passes for 154 yards. Also ad-

ding to the Mustang passing attack was Heath Owens, who picked up 60 yards on three receptions, and freshman Claude Joseph, who gained 45 yards on five receptions.

Cal Poly vs. Chico State

Scoring 17 points in the first quarter, the Cal Poly football team built itself enough of a cushion to hold off Cal State Chico, 26-18, on Sept. 13.

The Mustangs scored on their first three possessions, while allowing Chico State only 46 yards total offense and no points in the first quarter. This cushion enabled Cal Poly to take early command of the game and to withstand a se-

cond half Wildcat threat.

Taking the ball on their own 23-yard line to begin the game, the Mustangs went 73 yards down the field to set up a 4-yard touchdown run by Gleed. The fifth-year man put the ball across the goal line on one other occasion enroute to his 132-yard performance.

The opening drive was also marked by the strong passing of Perez, who completed three of his initial five passes for 40 yards. Perez, who became the Mustang passer four games into last season, finished the night by completing 13 of 25 passes for 215 yards.

Another of Poly's first
See FOOTBALL, page 4

RATINGS

From page 1

dents — a selling technique not necessary for many institutions often listed in the top 10.

Jean Fetter, dean of undergraduate admissions at Stanford, said, "From an admissions perspective, our own undergrads are often the best ambassadors about the university to high school students."

Fetter said students are asked what influences their decision in choosing a college and the response is usually related to the quality of education offered by the institution.

Dick Morrow, counselor at San Luis Obispo Senior High School, said the seniors he counseled last year never mentioned published ratings when they came to him for counseling. "They were more concerned about what majors

David Fulton, director of communications in the development office, said: "We get gifts because we're perceived favorably. Most of the people who donate to Stanford have long-term relationships with Stanford and their perceptions come from that relationship."

According to the report from the Congressional Research Service, there are six major varieties of college and university rating schemes. These are accreditation, selectivity in approval of applicants, polling of students and administrators regarding their own institution and regarding other institutions, multi-faceted surveys of graduate and professional schools and reports on undergraduate, graduate and professional programs.

'Our own undergrads are often the best ambassadors.'

— Jean Fetter

were offered at which universities," he said.

Students planning to eventually attend graduate school were concerned about quality, Morrow added.

Stanford is ranked number one among national universities as a major research university and leading granter of doctoral degrees, according to a U.S. News and World Report survey. This ranking is based on a nationwide survey of college presidents. In describing the institutions in this particular category the U.S. News and World Report article stated: "Degrees from these schools also unlock doors to positions of leadership in the United States."

Fetter said, "I don't know how much weight one can attach to a survey by presidents who don't have much knowledge of the university. It is a compliment to the administration though."

Presidents gather on a regular basis, and Fetter suspects the ratings represent respect for the management of the university.

In addition there are numerous guide books about colleges and universities, which do not provide comparative ratings but general information about the institutions.

The significant finding by the research service is that none of the systems represent direct measures of the educational process itself, but rather indirect measures of the quality of the process. To measure the quality of institutions, many areas must be considered. Some of these include goals and objectives, variety of institutional attributes, the nature of the input-output relationships and the productivity of the actual educational process.

Students, employers, educators and corporations should be aware of the strengths and weaknesses of the ratings when making decisions concerning an institution.

Throughout the quarter Mustang Daily will examine the validity of college rating systems and their importance to educators and prospective students.

FOOTBALL

From page 3

quarter scores came on a 46-yard field goal by freshman kicker Gary Robertson, who was forced into action when starting kicker Art Gonzales was injured in a motorcycle accident the night before the game.

In their strong first quarter, the Mustangs picked up 97 yards through the air and 60 yards via the run. They played strong defense against the run, holding Chico State to negative two yards in the first quarter of play.

Cal Poly also forced two Wildcat fumbles in the first quarter, one of which enabled the Mustangs to score their second touchdown of the night. The fumble came when Chico State running back Ken Lawson lost the ball on a first and ten play, and defensive lineman John Fassett recovered to give Cal Poly possession.

It didn't take long for the Mustangs to make good on the Chico State miscue as Perez went to the air to Martin, who went over his defender and came down with the ball at the 1-yard line.

Two plays later Gleed went around the left end untouched to increase his team's lead to 16 points. Robertson added the extra point to make the score 17-0.

Chico State mounted its first scoring drive late in the first

quarter when Poly punter Kevin Emigh had a punt partially blocked for only a 3-yard gain. The Wildcats took the ball on their own 48-yard line, and nine plays later running back Theo Langford took the ball in from one yard out.

In the remainder of the final three quarters, the Mustang defense yielded two more Wildcat touchdowns, while the offense failed to keep up its torrid first quarter pace.

Chico State scored its second touchdown of the game when running back Langford carried the ball in from eight yards out. His third quarter touchdown capped a 72-yard, 10-play drive.

The Wildcats came within two points of the Mustangs in the fourth quarter when quarterback Craig Wallis found running back John Oglesby open for a 5-yard touchdown pass. The conversion failed, however, and the Mustangs retained their lead.

Cal Poly picked up insurance points when Williams broke lose for a 4-yard touchdown run. Robertson's kick was blocked, however, and the Wildcats were given a last-minute reprieve.

Chico State had two attempts at tying Cal Poly, but both times the Mustang defense held strong.

Mustang notes — After missing the first game against Chico State with a pulled hamstring, linebacker Rich Bosselman was back in action against Davis

SHOW

From page 1

the small crowd to laugh at jokes "even if they're not very funny." If necessary, a laugh and applause track will be added to the tape, he said.

The second show, which is scheduled to be filmed at 3 p.m. Sept. 30 in University Union Room 220, will have Swanson as host.

With the many time demands Swanson faces as ASI president he said he plans to put the show on its feet and then back away from the day-to-day work, although he will keep the title of producer.

Swanson said the show is destined to change, but, "at this point in time there's no turning back."

Prop failure may be cause of accident

CASTAIC, Calif. (AP) — A prop failure is the suspected cause of the accident that killed champion dragboat racer Billy Todd when his boat flipped out of the water and crashed onto him, a race spokesman said Sunday.

"We just got the boat out of the water this morning and are now going through the boat to find out what happened," said Frank Barilla, a coordinator for the Sundance Sports Dragboat Nationals on Castaic Lake, about 45 miles northwest of downtown Los Angeles.

"We do believe that we had a failure in a piece of equipment, which may have been the prop," Barilla said. "We have not located the prop shaft or the prop yet."

Todd, 48, of Auburn, died of multiple injuries at 7:30 p.m. Saturday at Holy Cross Hospital in Los Angeles' Mission Hills section, nursing supervisor Pam Appleton said.

Todd held the world's dragboat racing record by having completed a quarter-mile course in 4.9 seconds at 226 mph, according to Barilla.

The accident occurred about 1:30 p.m. Saturday after Todd sped a quarter-mile in 5.46 seconds at 205 mph.

Classified

Campus Clubs

AMA MEETING
1st meeting of the quarter
Tuesday 11&12 Arch 225...
Come see what we are all about.

CAMPUS CRUSADE FOR CHRIST
Tues. Celebration! 7:30pm
in Sci E26(behind sandwich
plant) ALL WELCOME.

Dear SKICLUBBERS
New and old, welcome to opening day of the 1986-87 ski season. Looking forward to a snow wonderful time.
Sincerely, Ski club staff
P.S. First mtng Oct 1... Look out!

SO YOU LIKE YOUR ROOMMATE?
Bring them with you to the CP CREW CLUB info meeting Thurs 9-25 at 11am in UU204 or 7:30 pm; AE123.

Announcements

Abortion Alternative
Loving Couple wishes to adopt newborn. Expenses to be discussed. Please call 995-1168 collect.

California Republican Convention Sept 26-28 Los Angeles Marriott. We have rooms \$10 per night. FRESHMEN ENCOURAGED TO ATTEND. For details call Frankie 544-4250. Cal Poly College Republicans.

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Personals

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wishes
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Opportunities

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Employment

TRUCK DRIVER Local deliveries for building materials yard. Minimum age 21. Must have Truck experience and good driving record. Class 1 license not required call weekdays 8am-11am 544-1343.

\$10-\$500 weekly/up mailing circulars! Rush self-addressed, stamped envelope: A-1, 11020 Ventura, Suite 268 Dep BA, Studio City, CA 91604.

For Sale

FOR SALE: Nagel Print '77 Framed w/ glass \$300.00
Call: 543-1058 ask for Ken.

SURFBOARD-Natural Progression
6'4" Great condition 6mo. old
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Call eves 489-6493.

IMPORTANT NOTICE to Readers of Mustang Daily

An advertisement for Osos Street Subs in the Mustang Daily Week of Welcome Issue (which is included as a supplement to this issue) contains an error which is wholly the fault of Mustang Daily:

Coupons reading "50% Off" Sandwiches should read: 50 Cents Off any Osos Street Subs Sandwich

Mustang Daily apologizes to Osos Street Subs and our readers for this error and urges readers to understand Osos Street Subs should not be expected to honor these coupons for more than 50 Cents Off each sandwich (one coupon per sandwich).

Osos Street Subs

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